

A monthly publication filled with industry news, maintenance and safety tips, upcoming events, special coupons, and more!



Technology Fails...

Automotive technology failures often stem from over-complication, poor usability, or rushed implementation. Some key areas for failure include:

Infotainment & Connectivity: Voice recognition, Bluetooth pairing, and integrated social media apps have been top consumer complaints.

Safety & Driver Assist: Driver overreliance on systems like adaptive cruise control has led to crashes, while systems can be confusing or create false alarms.



Mechanical & Engineering Defects: Famous cases include unintended acceleration, airbag scandal, and fuel tank issues.

Questionable Innovations: Failed ideas include the 1950s Ford Edsel, joystick steering in Saabs, and in-car toilets.

Electric Vehicle (EV) Issues: Concerns regarding battery fires and the lack of noise for pedestrian safety.



St. Patrick's Day (Mar 17th) is just around the corner, and it falls on a Tuesday this year. Please join in the festivities responsibly and be safe!



"May you have all the happiness and luck that life can hold—and at the end of your rainbows may you find a pot of gold."

- An Old Irish Blessing

In the Community...



Spring will finally be here on March 20th, and kids will be spending more time outdoors. Please drive with care and watch for kids playing near roadways everywhere!

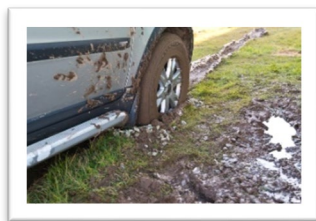


Car Safety Tip of the Month!

Stuck in the Mud?

When stuck in mud, don't make the problem worse by damaging an expensive component. Gently rocking in an attempt to free your car is fine. But if it looks as though you're really stuck, don't keep at it.

Throwing your car from forward to reverse repeatedly, as well as spinning tires at high speeds, can generate lots of heat and spells trouble for transmissions, clutches, and differentials. It may be cheaper in the long run to call the tow truck rather than risk big repair bills down the road. It's a good idea to carry a traction aid in the trunk, such as sand, gravel, or cat litter.





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